

SIU System Strategic Planning Survey

Summary Results

Total Responses: n= 3,912

Demographics n= 3,912

Respondent Type	Number	Percent
Alumnus	1,786	45.65
Staff member	842	21.52
Student	632	16.16
Faculty member	532	13.60
Community member	24	0.61
Other	96	2.45

Campus Affiliation n=3,912

Campus	Number	Percent
SIU Carbondale (including Schools of Medicine and Law)	2,912	74.44
SIU Edwardsville (including School of Dental Medicine and East St. Louis Center)	817	20.88
SIU System	47	1.20
Other	136	3.48

Possible explanation: We had a very large number of alumni responding. SIUC has more alumni than SIUE and the alumni email "bounce rate" at SIUE was close to 60%. This could explain the large difference in response by campus.

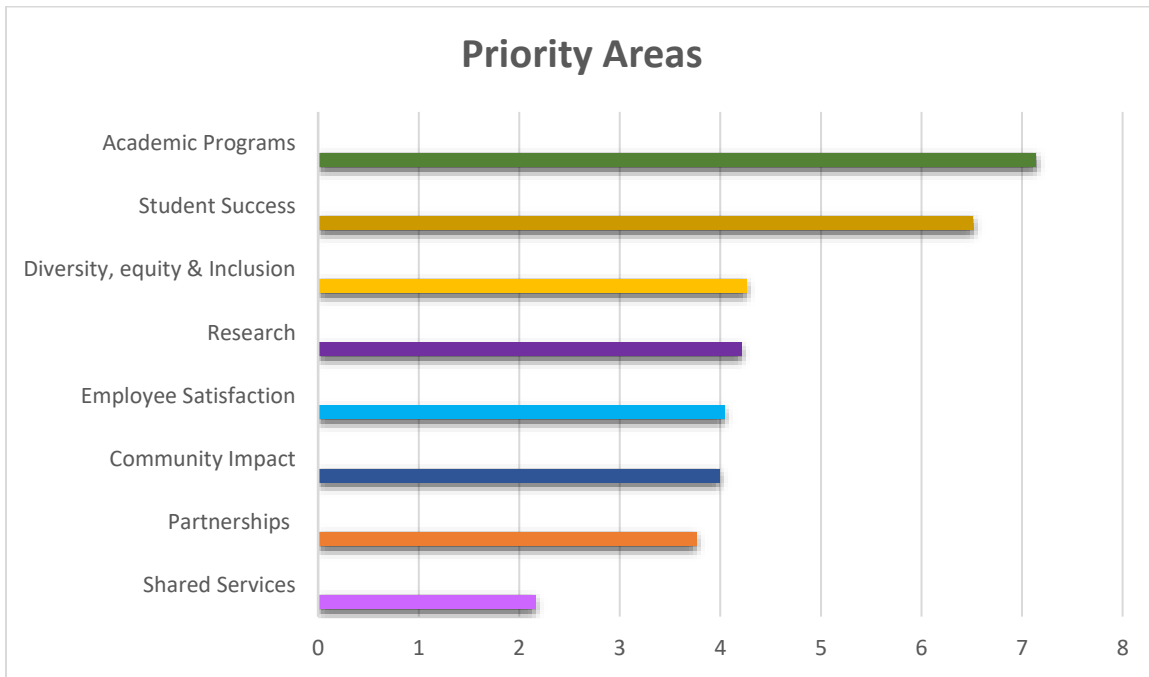


Table 1: Areas of Focus by Ranking

Area of Focus	Ranking*	Number Responding - n
Academic Programs	7.14	3,864
Student success	6.51	3,865
Diversity, equity and inclusion	4.26	3,819
Research	4.21	3,839
Employee satisfaction	4.04	3,812
Community impact	3.99	3,818
Partnerships (industry/community/campus)	3.76	3,827
Shared services (between campuses)	2.16	3,820

*Note: Ranking from 1-8; Ranks recoded so that higher rank = more important

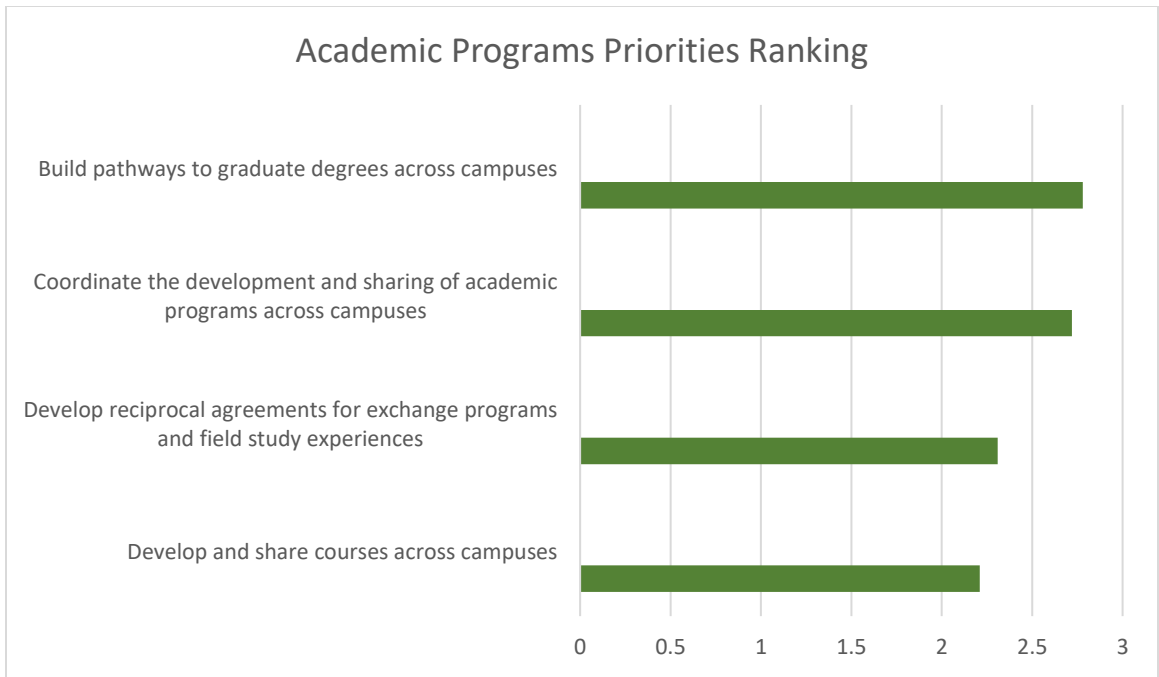


Table 2: Academic Programs Priorities Ranking

Priority	Ranking*	Number Responding - n
Build pathways to graduate degrees across campuses	2.78	3,734
Coordinate the development and sharing of academic programs across campuses	2.72	3,725
Develop reciprocal agreements for exchange programs and field study experiences	2.31	3,722
Develop and share courses across campuses	2.21	3,728

*Note: Ranking from 1-4; Ranks recoded so that higher rank = more important

Comment: All the priorities had ranks that were very close which possibly indicates that they are all important

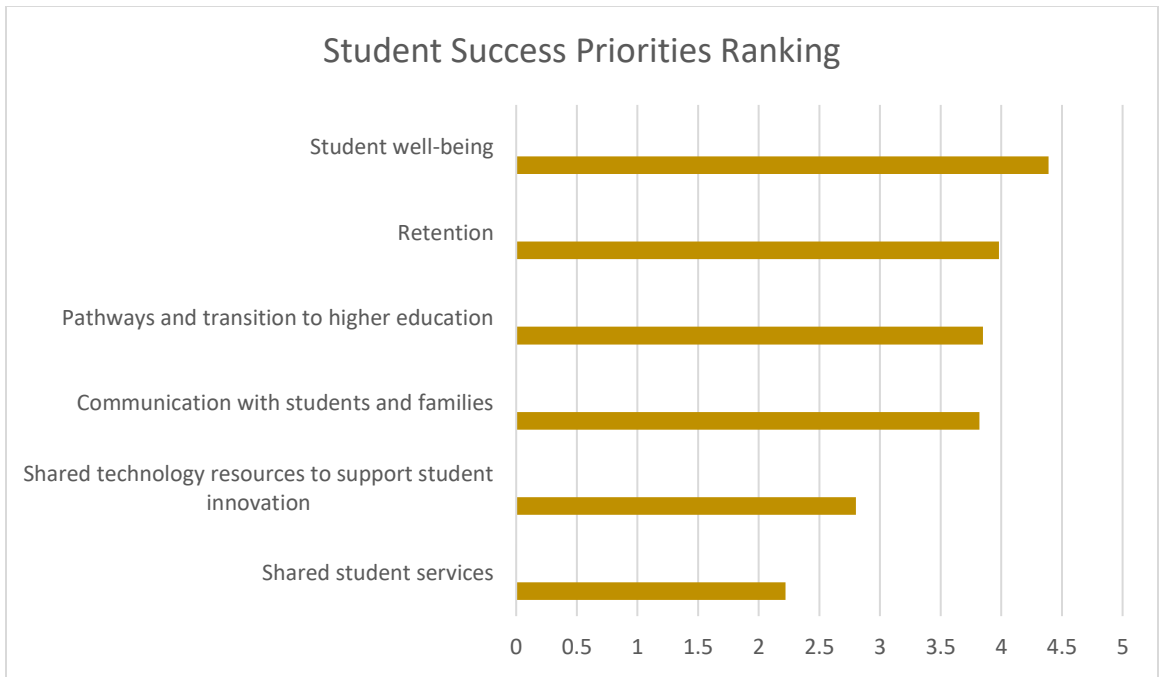


Table 3: Student Success Priorities Ranking

Priority	Ranking*	Number Responding - n
Student well-being	4.39	3,830
Retention	3.98	3,814
Pathways and transition to higher education	3.85	3,807
Communication with students and families	3.82	3,798
Shared technology resources to support student innovation	2.80	3,818
Shared student services	2.22	3,791

*Note: Ranking from 1-6; Ranks recoded so that higher rank = more important

Comment: There seems to be a split with the top 4 priorities being “most” important.

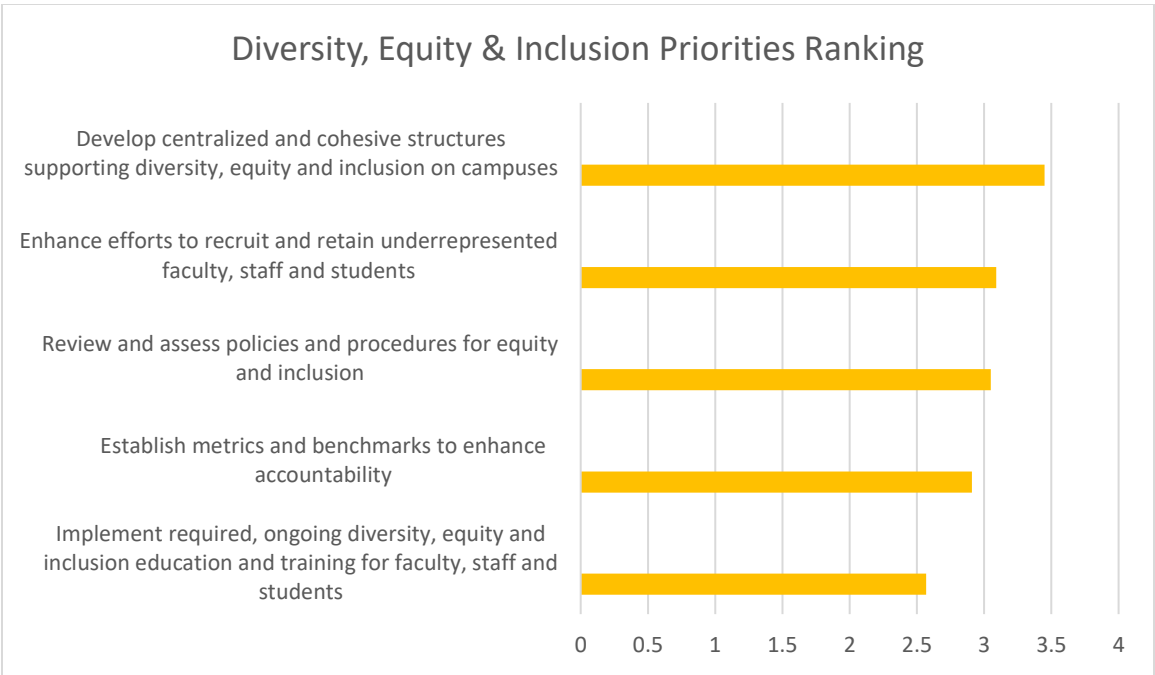


Table 4: Diversity, Equity and Inclusion Priorities Ranking

Priority	Ranking*	Number Responding - n
Develop centralized and cohesive structures supporting diversity, equity and inclusion on campuses	3.45	3,634
Enhance efforts to recruit and retain underrepresented faculty, staff and students	3.09	3,646
Review and assess policies and procedures for equity and inclusion	3.05	3,675
Establish metrics and benchmarks to enhance accountability	2.91	3,654
Implement required, ongoing diversity, equity and inclusion education and training for faculty, staff and students	2.57	3,620

*Note: Ranking from 1-5; Ranks recoded so that higher rank = more important

Comment: All the priorities had ranks that were very close which possibly indicates that they are all important

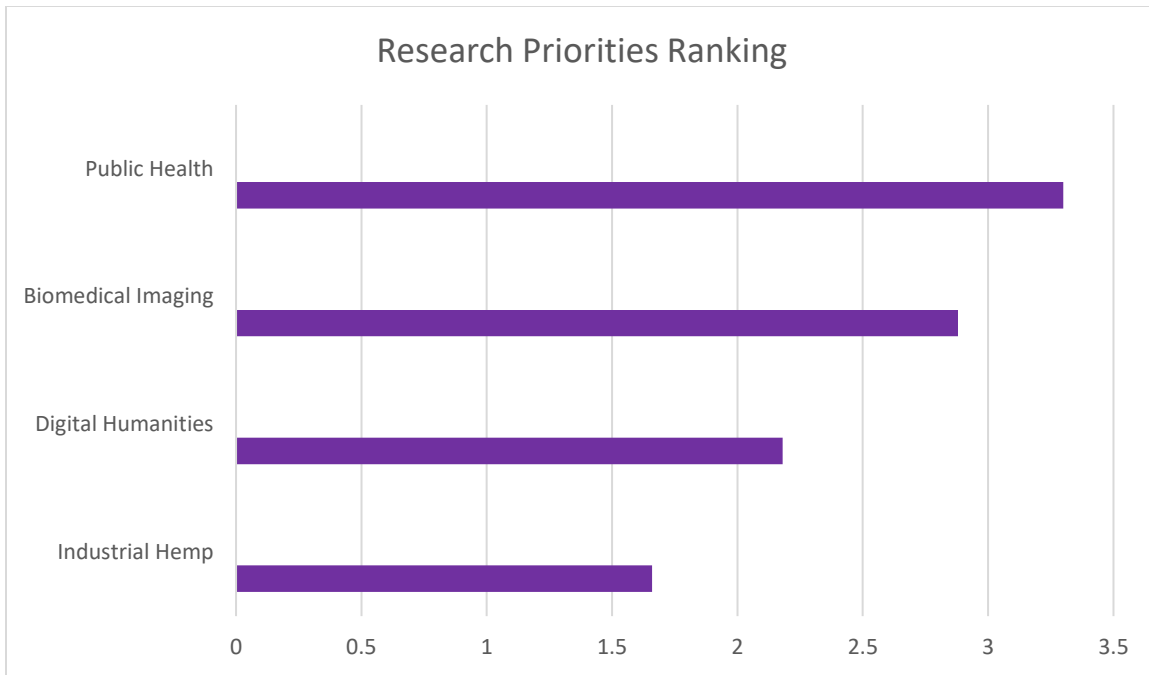


Table 5: Research Priorities Ranking

Priority	Ranking*	Number Responding - n
Public Health	3.30	3,788
Biomedical Imaging	2.88	3,762
Digital Humanities	2.18	3,739
Industrial Hemp	1.66	3,723

*Note: Ranking from 1-4; Ranks recoded so that higher rank = more important

Comment: The top three priorities, public health, biomedical imaging, digital humanities seem to rise to the top

Employee Satisfaction Priorities Ranking

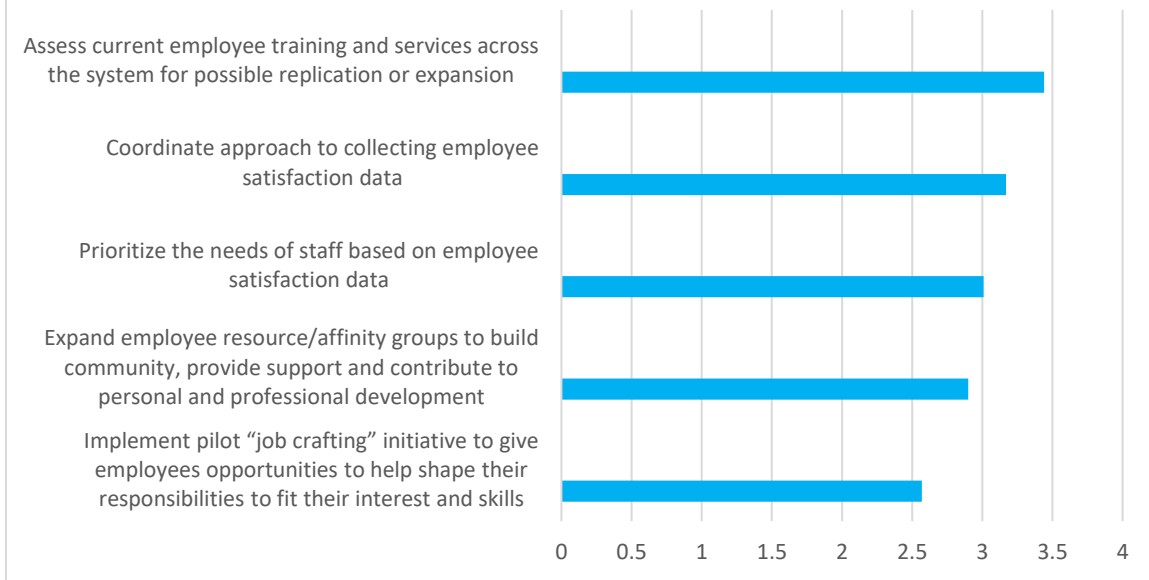


Table 6: Employee Satisfaction Priorities Ranking

Priority	Ranking*	Number Responding - n
Assess current employee training and services across the system for possible replication or expansion	3.44	3,647
Coordinate approach to collecting employee satisfaction data	3.17	3,645
Prioritize the needs of staff based on employee satisfaction data	3.01	3,671
Expand employee resource/affinity groups to build community, provide support and contribute to personal and professional development	2.90	3,633
Implement pilot "job crafting" initiative to give employees opportunities to help shape their responsibilities to fit their interest and skills	2.57	3,635

*Note: Ranking from 1-5; Ranks recoded so that higher rank = more important

Comment: None

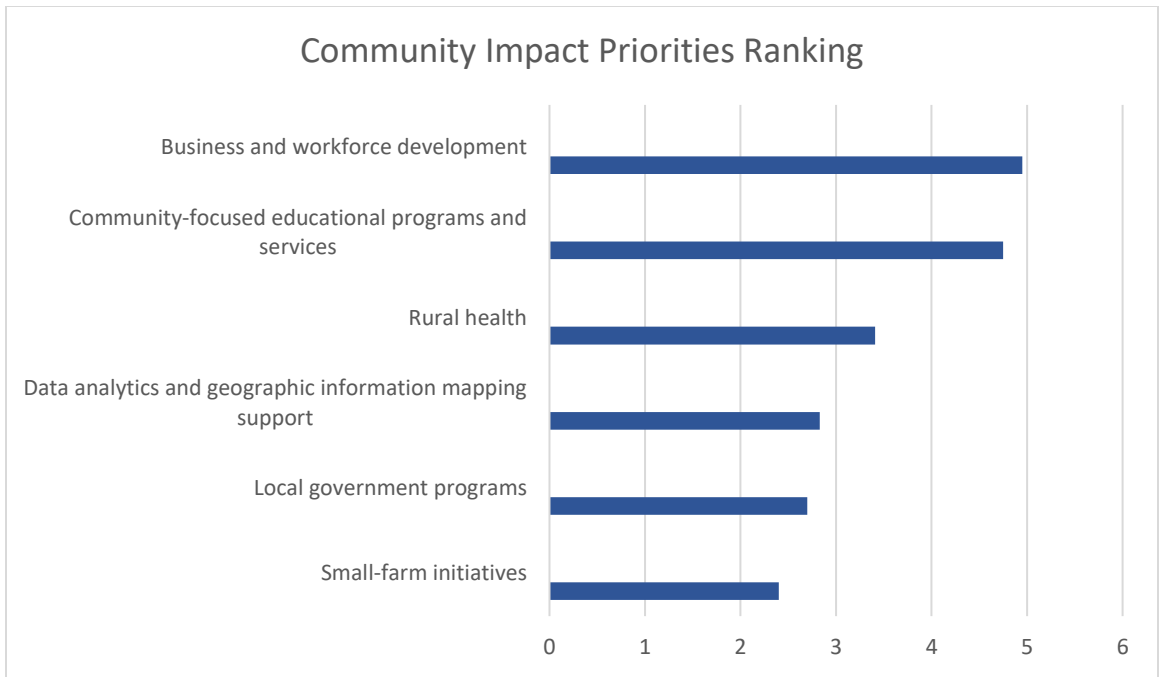


Table 7: Community Impact Priorities Ranking

Priority	Ranking*	Number Responding - n
Business and workforce development	4.95	3,774
Community-focused educational programs and services	4.75	3,775
Rural health	3.41	3,757
Data analytics and geographic information mapping support	2.83	3,750
Local government programs	2.70	3,750
Small-farm initiatives	2.40	3,760

*Note: Ranking from 1-6; Ranks recoded so that higher rank = more important

Comment: There seems to be a split with the top 3 priorities being “most” important.

Partnerships Priorities Ranking

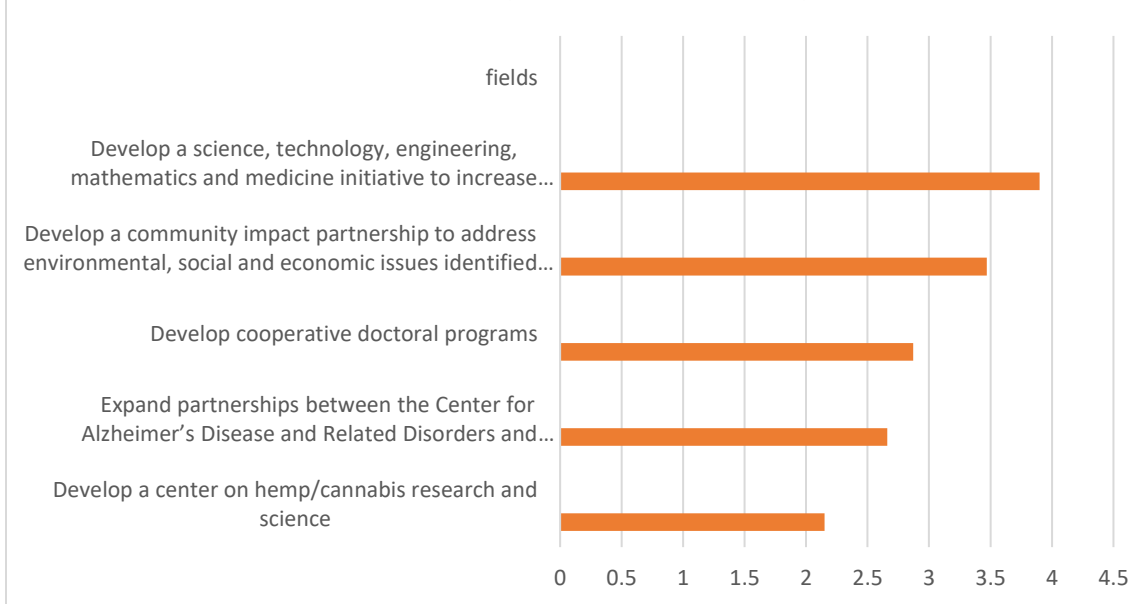


Table 8: Partnerships (industry/community/campus) Priorities Ranking

Priority	Ranking*	Number Responding - n
Develop a science, technology, engineering, mathematics and medicine initiative to increase graduates in these fields	3.90	3,807
Develop a community impact partnership to address environmental, social and economic issues identified by communities	3.47	3,793
Develop cooperative doctoral programs	2.87	3,760
Expand partnerships between the Center for Alzheimer's Disease and Related Disorders and entities across central and southern Illinois	2.66	3,773
Develop a center on hemp/cannabis research and science	2.15	3,742

*Note: Ranking from 1-5; Ranks recoded so that higher rank = more important

Comment: The seemed to be a split with the top two priorities being ranked higher than the others.

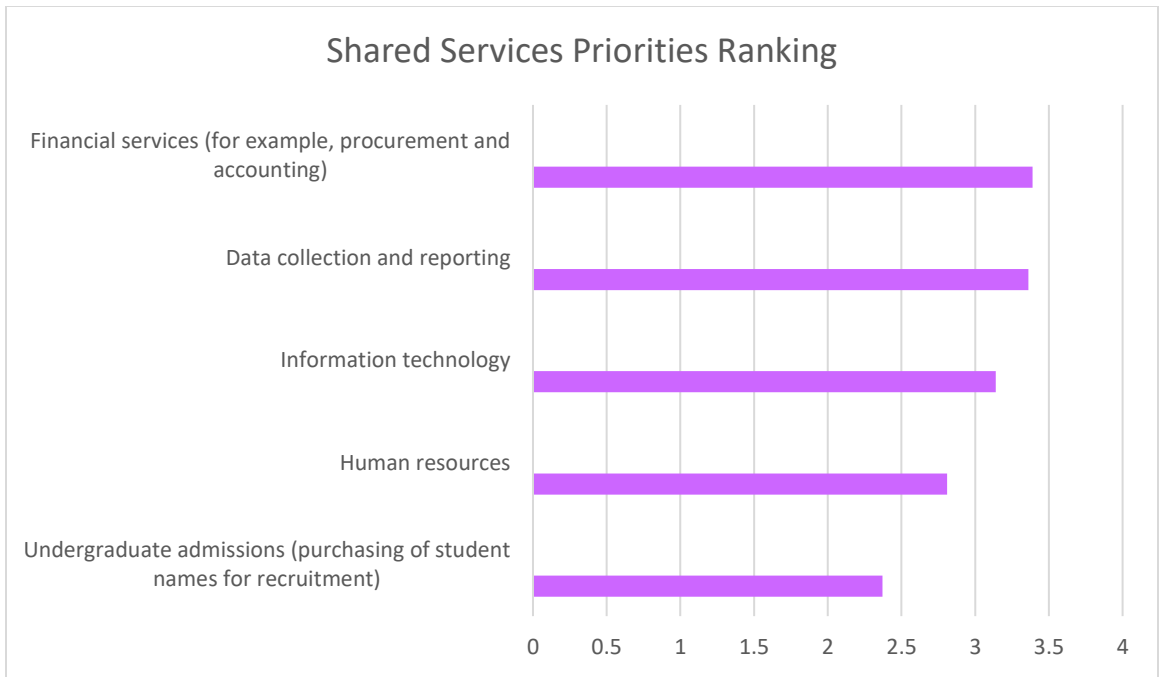


Table 9: Shared Services (between campuses) Priorities Ranking

Priority	Ranking*	Number Responding - n
Financial services (for example, procurement and accounting)	3.39	3,690
Data collection and reporting	3.36	3,675
Information technology	3.14	3,694
Human resources	2.81	3,667
Undergraduate admissions (purchasing of student names for recruitment)	2.37	3,670

*Note: Ranking from 1-5; Ranks recoded so that higher rank = more important

Comment: None

STRENGTHS of the SIU System: Themes that emerged and Representative Comments

Affordability	Diversity	Health Sciences Schools	Diverse, Strong Academic Programs
<ul style="list-style-type: none"> • Low cost • Affordable quality education • It's still fairly affordable • Reasonable price and good value • Financial affordability 	<ul style="list-style-type: none"> • Giving higher ed access to underrepresented students • Diversity of student body • Long tradition of diversity • Serving first Generation college students • Diversity training 	<ul style="list-style-type: none"> • Provide educational opportunities in healthcare fields, including medicine, nursing, dentistry, dental hygiene, pharmacy • School of Medicine • Schools of Dental Medicine, Pharmacy, Medicine, Law • Rural Health 	<ul style="list-style-type: none"> • The system is stronger with three universities speaking as one. • Extensive catalog of degrees • Excellence in non-typical degree programs • Breadth of academic areas (medical, law, aviation, dental, engineering, etc) • Degree program variety • Complementary offerings across system • Practical Application of learning with labs, externships, and degrees offered that allow for • hands on skills to be learned • Each campus has its identity/strengths
Beautiful Campus/Location	Research	Reputation	Community Focus/ Regional/ Rural focus
<ul style="list-style-type: none"> • Location advantage for educating in Ag, Forestry, and outdoor rec • Location for multi mid-western state attendance • Great campuses • Geographic location (SIUC's Shawnee National Forest) • Campus beauty 	<ul style="list-style-type: none"> • Research programs and initiatives • Diverse research • Research opportunities • Commitment to research 	<ul style="list-style-type: none"> • Value of an SIU degree • As a system we can compete with Uofl system • Quality of education • Great institution with a historical reputation • The "brand" is well known • National reputation and multiple professional schools and campuses 	<ul style="list-style-type: none"> • Generous and committed partner with the community • Community Involvement • Impact on Southern IL economy • Strong connection to the communities • Seen as helpful to its communities • Community engagement • Serving rural communities

OPPORTUNITIES Summary: Top areas with sample phrases

Employee retention	Diversity, equity & inclusion	Streamline processes & sharing of resources	Collaboration among campuses	Student Recruitment & retention
<ul style="list-style-type: none"> • increase faculty satisfaction • improve pay • enhance employee appreciation 	<ul style="list-style-type: none"> • increase diverse faculty, staff and students • make more inclusive • continue and enhance anti-racism efforts • equity 	<ul style="list-style-type: none"> • develop better IT infrastructure • share classes (online) • share technology 	<ul style="list-style-type: none"> • break down silos within each campus • encourage cross-discipline collaboration • cohesion • function as a system • online certificate programs • unified message • work better together 	<ul style="list-style-type: none"> • -increase enrollment • -work together to recruit students • -enhance Greek life • -increase financial aid • focus on programs students want
Outreach and collaboration with local businesses & communities	Expand healthcare programs/curriculum	Equitable resources between campuses	Leadership	
<ul style="list-style-type: none"> • community engagement • corporate and community partnerships • increased presence in local communities 	<ul style="list-style-type: none"> • more medical and healthcare related collaboration • enhanced STEM efforts • rural health • expand doctoral programs 	<ul style="list-style-type: none"> • greater investment in SIUE • use funds to support both campuses equally • dissolve SIUC centric view • resource allocation • allocations of state appropriations to SIUE campus 	<ul style="list-style-type: none"> • administrators out of touch • mandatory diversity training of leaders • leadership turnover 	

ADDITIONAL COMMENTS: Themes that emerged & Representative Comments		
Faculty and Staff	Enrollment	Cooperation
<ul style="list-style-type: none"> • Treat staff better • Value employees • A number of comments about doing more with less staff and no raises • Recruit for more diversity 	<ul style="list-style-type: none"> • Build enrollment • Coordinate curriculum • Make experience better • When student expresses desire to leave advisors should show what other SIU campus has to offer. • More focus on students • Build reputation 	<ul style="list-style-type: none"> • Both sides of the competition and parochialism are alive and well. • SIUE needs respect • Better articulation between campuses • Support for SIUE. Equitable budget split
Promotion	Leadership	
<ul style="list-style-type: none"> • Tourism • Serve/outreach the community. • Focus on region and community in all areas, recruitment, business, and outreach. • Diversity and race big issue. There were also a few anti-diversity comments. • Outreach to alumni • Thanks for reaching out with this survey • Invest in athletics/don't invest in athletics 	<ul style="list-style-type: none"> • Stability • Plan for the future • Some comments on get back to Engineering, Agriculture and other skills-based majors. And comments about the arts 	