



March 24, 2017

Members of the Board Academic Matters Committee

Shirley Portwood, Chair  
J. Phil Gilbert  
Naomi Tolbert

Dear Committee Members:

The Academic Matters Committee will meet on Thursday, April 6, 2017, at approximately 9:00 a.m. in the Student Center, Ballroom B of Southern Illinois University Carbondale. The agenda is attached.

I look forward to seeing you at the meeting.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Allen', written over a large, stylized flourish that loops around the text below.

James S. Allen  
Acting Vice President for Academic Affairs

/pm

Enclosure

c: Ryan Johnson  
Marsha Ryan  
Joel Sambursky  
Amy Sholar  
Randal Thomas

Randy J. Dunn  
Bradley Colwell  
Randy G. Pembrook  
Other Interested Parties

## AGENDA

### MEETING OF THE SOUTHERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES ACADEMIC MATTERS COMMITTEE

Thursday, April 6, 2017  
9:00 a.m.

Ballroom B  
Student Center  
Southern Illinois University Carbondale

1. Announcements
2. Approval of Minutes of the Meeting February 9, 2017
3. Informational Report: *Minority, Women, Disabled Students, Faculty and Staff and Veterans*, Annual Report 2016 (enclosure)

Presenters: Chad Martinez, Director of Equal Opportunity, Access and Title IX  
Coordination at SIUE

Wesley McNeese, System Executive Director for Diversity  
Initiatives; Associate Dean for Diversity and Inclusion;  
Associate Professor of Internal Medicine, SOM

Elizabeth Lewin, Interim Associate Chancellor for Diversity, SIUC

4. Informational Report: *FY2016 Performance Report*
5. Presentation: Saluki Student Investment Fund

Presenters: Dr. Timothy Marlo, Clinical Assistant Professor in Finance,  
Faculty Sponsor

Mr. Kyle Adams, Senior, Accounting & Mathematics Major

Ms. Courtney Lucas, Senior, Finance Major, Minor in Accounting

Mr. Anthony Reed, Senior, Finance Major, Minor in Accounting

6. Other Business
7. Adjournment

**BOARD OF TRUSTEES**  
**SOUTHERN ILLINOIS UNIVERSITY**

**Minutes of the Academic Matters Committee Meeting**

**February 9, 2017**

The Academic Matters Committee met at 9:16 a.m. on Thursday, February 9, 2017, in the Meridian Ballroom of the Delyte W. Morris University Center, at Southern Illinois University Edwardsville. Present were: Shirley Portwood, J. Phil Gilbert, and Naomi Tolbert. Other Board members present were: Ryan Johnson, Marsha Ryan, Joel Sambursky, and Randal Thomas. Executive Officers present were: President Randy J. Dunn; Senior Vice President Duane Stucky; Interim Chancellor Bradley Colwell, SIUC; Chancellor Randall Pembroke, SIUE. Absent were trustees Donna Mannering and Amy Sholar.

**Approval of the Minutes of the December 8, 2016, Meeting**

Motion was made by Trustee Gilbert to approve the minutes of the December 8, 2016, meeting. The motion was duly seconded by Student Trustee Tolbert and passed by the Committee.

**Informational Report: *Student-Athlete Report: 2013-2016***

President Randy Dunn called athletic directors Mr. Tommy Bell and Dr. Brad Hewitt to provide information on the academic achievements of their student athletes.

Mr. Bell reported that Saluki athletics continues to grow and get better each year. This past fall the Saluki athletes earned their highest term GPA in the past 20 years of tracking. For over the past four-years, female athletes earned term GPAs of 3.500, and male athletes earned their highest term GPA a bit more than 3.0. Most notably, last year Intercollegiate Athletics added two more Academic All-Americans which increased their number to 91 Academic All-Americans—19 more than any other members of the Missouri Valley Conference. The student athletes' academic prowess continues to improve and graduation rates continue to be strong.

J. Phil Gilbert commented that this is better than years past and complimented the athletic director and coaches for promoting the scholarship of the student athletes and providing an opportunity to excel in their chosen fields.

Dr. Hewitt reported that Cougar athletes concluded their twenty-first semester in a row above a 3.0 GPA for the entire program. Their graduation success rate, as defined by the NCAA, has remained in the top 10 in the nation (only eligible for that category since 2013) again this year and stands number one in the state of Illinois for graduation. Dr. Hewitt indicated their academic success is due to their holistic approach to recruiting that is driven by engaging faculty, their academic support services, coaches, and sports

administrators. It is a partnership in making decisions—focusing on recruiting athletes that are quality students or committed to becoming quality students. He addressed one area of focus involving the federal graduation rate that has been fluctuating due to their transition to Division I; they keep a constant eye on every freshmen student who is on an athletic scholarship and look for these numbers to rise.

There were no questions.

### **Presentation: CMIS Senior Portfolio Fair**

President Randy Dunn introduced Dr. Anne Powell, Professor and Chair, of the Computer Management and Information Systems (CMIS) Department housed in the College of Business at SIUE; Ms. Carol Seeger, broker-owner of Information Services Company and a part-time instructor in the CMIS department; and Ms. Miranda Haeuber, an alumna from CMIS.

Dr. Powell thanked the Board for inviting them to present on SIUE's Senior Assignment.

The Senior Assignment is a graduation requirement for all SIUE senior students that allows the University to assess their ability to convey the knowledge obtained through their major classes as well as how they are integrating that information within their general education requirements.

The Senior Assignment is designed and developed independently by each department. The CMIS Department developed the Senior Assignment to encompass three different parts: 1) written portfolio—can you write down and tell us what you have learned in the past four years? 2) portfolio fair—can you tell us what you have learned? and 3) senior project—can you do it?

Dr. Powell gave a brief overview of the Portfolio Fair that takes place each semester and involves about 40 students from capstone course CMIS 470. Approximately 20 industry partners participate in the fair to meet and assess the students.

Dr. Powell turned to Ms. Carol Seeger to speak more in depth on what happens at the Portfolio Fair.

Ms. Seeger elaborated on how students prepare for and what happens during the fair. The students update their résumés and academic profiles, and turn their written portfolios into a PowerPoint presentation or webpage. The presentation covers the students' personal development as it relates to their 1) Information Systems foundation and skills—ability to use systems, technologies and techniques of information technology, 2) ability to apply Information Systems skills in organizations—and, in particular, their ability to incorporate their learning in any of the business focus areas of information technology, 3) interpersonal skills—in particular their verbal and written interpersonal skills, and 4) personal attributes—what have they exhibited during the college work that will make them excellent employees.

The students have five minutes to present to industry representatives. Students receive written or verbal feedback on how well they presented themselves as well as the organization and visual appeal of their presentation. The students may present five to seven times at the fair, and the repetition to different representatives builds the students' confidence and allows for improved delivery.

Ms. Seeger turned to Ms. Miranda Haeuber to speak on her student experience at the portfolio fair. Ms. Haeuber walked the Board through the exact PowerPoint presentation she presented at the portfolio fair prior to her graduation in December 2016.

Trustee Portwood asked if there were any questions or comments.

President Dunn gave credit to Dr. James Allen for bringing this subject matter to the floor. He mentioned that there are two things being heard in the national conversation in higher education which is the Capstone projects that Dr. Anne Powell referred to and the constant call that higher education institutions are under to ensure that programs have an applicability to workforce needs, build partnerships in industry, and look for ways to bring those sectors together. He voiced his appreciation to the presenters and commended the Senior Portfolio Fair for being an example of what our programs should be doing.

### **Other Business**

Having no further business before it, the Academic Matters Committee adjourned at 9:43 a.m.

RJD/pm